

THE PULITZER REOPENS * BEACH BAG ESSENTIALS * THE PATH TO MARRIAGE EQUALITY

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magazine

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**WE
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LOVE FOR ALL OF THE
INCREDIBLE PEOPLE
AND BUSINESSES THAT
MAKE THIS CITY GREAT



SHOPPING



With a plethora of boutiques, specialty shops and high-end retailers at our fingertips, it's easy to see why the St. Louis shopping scene tugs on our heartstrings. by **SARAH STALLMANN**

Best New Store **LINDBERGH**

Taking style cues from aviator icon Charles Lindbergh, the three in-house lines at this newly opened, eponymous store take quality to the next level, offering an impressive (and borderline massive) selection of men's merchandise that seamlessly takes men from work to play. The Blue, White and Black collections bring something completely unique to the STL market and allow any man to easily build a fashionable wardrobe. *Chestnutfield, 636.536.5332.*

Best LA Shopping in STL **SPLASH**

It's always sunny at Splash, which, after 50 years, has still managed to hold tight to its top spot on the roster of must-shop boutiques for St. Louis' most stylish. One step inside and you'll see that the West Coast feeling lasts all year: Find delicate lace pieces by For Love & Lemons, sassy night-out dresses by Indah Clothing and swimwear by Vitamin A and L'Space. With a vibe that channels a posh LA boutique, the brands, bright colors and unbeatable selection of swimwear will leave you feeling like you just took a trip to the coast. *Ladue, 314.721.6442.*

Best Denim **SOLE & BLUES**

At this point, Sole & Blues is synonymous with denim—and The Loop's popular boutique knows its stuff: Blues has been STL's go-to for top industry brands for more than 15 years. On any given day, men and women can stroll in to find plenty of options to complete their look from head-to-toe—after all, is there ever a better wardrobe staple than denim? Among the many choices: denim by AG, G-Star RAW, Naked & Famous Denim and Nudie Jeans Co. And don't forget the shoes

by Camper, Diha and FLY London, as well as a selection of stylish extras by BB Dakota and Civil Society. *The Loop, 314.863.2121.*

Best Upscale Basics **THE CLOVER**

Even the pickiest of shoppers are sure to find a new "favorite thing" from The Clover. The Webster Groves boutique caters to shoppers with an eclectic selection of merchandise and fashionable, everyday basics that are both comfortable and chic. Upscale brands like Susana Monaco and Quinn have given casualwear an updated vibe, while brands like American Vintage and Joe's Jeans are familiar standbys that any girl will love. *Webster Groves, 314.467.0436.*

Best Place to Shop The Runway **SAKS FIFTH AVENUE**

For the best fresh-off-the-runway fashion, Saks Fifth Avenue is the place to find your favorite splurge-worthy pieces from Ralph Lauren, Akris, Rag & Bone and (many) other designers. And even though the retail icon has always been a staple for international designer brands, its' their recent shift to also include emerging designers' work—think Yigal Azrouel and Tess Giberson—that has kept us consistently at the register. *Plaza Frontenac, 314.567.9300.*

Best Handbags **NEIMAN MARCUS**

There's a time and place for Internet shopping, but the best part of the experience of buying a new bag comes from the senses: the smell of the leather, the softness of the material, the gleam of hardware. For a properly indulgent brick-and-mortar experience featuring the latest in designer handbags of

all shapes and sizes, Neiman Marcus is STL's choice destination. It's become a haven for its selection of the newest designer bags (yes, even that "just spotted on the runway" Prada backpack), wallets (Marc Jacobs galore) and specialty collections (their Judith Leiber collection is as impressive as it gets). Go on—the bag of your dreams is waiting for you. *Plaza Frontenac, 314.567.9811.*

Best Boutique Looks on a Budget **PAPERDOLLS**

With three locations and a traveling pink pd fashion van, Paperdolls makes it easy for you to find on-trend boutique pieces guaranteed to be compliment magnets—and at prices that might merit a double-take. Owners Carolyn Burghoff and Beth Morris specialize in the art of stocking a store with stylish finds at bank-account-friendly prices. Each location is filled wall-to-wall with statement jewelry, party dresses, knits, night-out looks, moto jackets, boots, heels and more—a streamlined setup to pull together a fashionable look that'll make all your girlfriends envious. *Multiple locations, paperdollsboutique.*

Best Shoes **NORDSTROM**

Hurried customers beware: Even the most purposeful of walks past the outskirts of Nordstrom's shoe department will inevitably hit the brakes. After all, it's just too good to ignore: A comprehensive roundup of footwear's top names (Manolo Blahnik, Jimmy Choo, Christian Louboutin, Chanel—we could go on), mixed with stylish contemporary lines (Sam Edelman, Tory Burch and Dolce Vita), gives one the impression of stumbling straight into Carrie Bradshaw's shoe closet—where "too many" is never a problem. *Multiple locations, Nordstrom.com.*

Best Jewelry to Treasure **ELLEARD HEFFERN FINE JEWELERS**

Since 1913, St. Louis family-owned jeweler Elleard Heffern has provided treasures to countless customers in the St. Louis area and beyond. A roster of special services, including custom design, restoration and expert appraisals, along with an American Gem Society-certified team of experts, ensure you're getting the most customized service in town. And then there's the selection from designers like Mark

Patterson, Lila Behar and Margo Morrison, which will keep you tapping these experts for all your special occasions. *Clayton, 314.863.8820.*

Best STL-Made Designer Collection **SKIF INTERNATIONAL**

Designer Nissa Ganci and her team of knitwear experts have given Grandma's favorite hobby an edge—turning SKIF into a nationally recognized name along the way. The store name is a derivative of the Italian word "schifo," meaning "imperfect"—a nod to how each handcrafted piece is created without rules or restrictions, boasting details that shy as far away from the norm as possible. The ever-unconventional Ganci and crew have managed to craft an exceptional ode to the best of what independent fashion can be: handmade, natural and fun. *The Hill, 314.773.4401.*

Best Micro-Fashion **CITY SPROUTS**

Even the tiniest tots are sure to capture attention when they don one of the many mini styles available at City Sprouts, St. Louis' most charming place to shop for kids and babies. The City Sprouts crew, helmed by owner Molly Curlee, is passionate about crafting a place that children and parents both love. The store comes stocked with some of the trendiest children's brands (including Tea Collection, Oeuf and Varn) and cutest accessories, plus toys and a few bedding picks to boot. *Clayton, 314.726.9611.*

Best Place to Get a Deal on Dior **BYRD DESIGNER CONSIGNMENT BOUTIQUE**

Just a few years after flipping from a traditional, upscale boutique to a designer consignment shop, Byrd has become one of STL's hottest spots to buy luxury goods. From handbags and jewelry to designer dresses and shoes, Byrd is a treasure hunt when you're searching for designer deals, from Dior to Dolce & Gabbana. Each item is hand-picked by owner Emily Rbert to ensure its signature fabulousity, and even the speediest shopper can navigate the racks (organized loosely by size) without feeling like they have to shuffle through countless items to find a treasure. *Ladue, 314.721.0766.*